

AUTHENTIC LIVING

THE FRUITFUL COLLABORATION BETWEEN THE ITALIAN DESIGN
STUDIO MICHELE MANTOVANI AND VESELI BRAND HAS RESULTED
INTO A NEW LUXE COLLECTION.

veseli

LUXE COLLECTION


MICHELE MANTOVANI STUDIO

veseli



VESELI is a brand by ALBED group, a family business furniture production company, founded in 1992, proud of its state-of-the-art production facilities, heritage and values. With a production capacity covering categories such as bedroom, living room, dining room and kitchen, the company is now making a strategic step into the European market, with the ambition to share its vision on quality furniture making beyond national borders. An ambitious collaboration with the Italian designer Michele Mantovani has produced a fresh, innovative and authentic view, an intriguing style proposal transpiring the Italian finesse and the robust manufacturing of three generations of furniture makers.

VESELI is now appearing into European exhibitions, investing into the future, with a viewpoint to elegance, quality and inspirational design. Modern yet classic, our collections are here to serve every house-based need in terms of functionality and style. Every piece that comes out of our workshop represents our unique philosophy and passion about quality furniture making, unparalleled quality and impeccable design.

Our spirit of a family business is reflected both on our production progress and the final result, which we are first and foremost proud to present to our customers. Our family extends far beyond the three generations of furniture makers, of our own kin. Our employs, craftsmen and technicians, are indeed part of this extended family, trained in our ways of manufacturing and allowed into the secrets of our trade learned through our expertise, passion and long experience of practise. Our creative vision is only viable because it is collective, and this reflects to the quality of our products and our dedication to satisfy every need and taste.

As part of ALBED group, VESELI benefits from our heritage, our dedication and our deep roots into the secrets of old and trusted furniture makers. With our experience firmly set into tradition, we can ambitiously gaze into the future, and bring out the best of this fundamental combination.

Our investment to people, equipment and inspiration has paid off. With a hundred employees, indefectibly trained, along with the extensive experience of the family, the high quality of products and services is guaranteed. The company, based in Kosovo, owns 2 showrooms of 3.500 sq.m. total space, while an all-new super modern showroom measuring 4.500 sq.m. will be soon ready for use. Our modern facilities and the contemporary machinery have put us in a position well before the competition, us our premises fulfil all the requirements of a current production workshop, ensuring the spotless end product cherished by our customers.



Both our design initiative and our marketing strategy are based on our dream and passion to communicate our ideas and quality products to the world. Having a firm base in Kosovo, which includes our family, our employees, our premises and equipment, we take on to externalise our vision besides our national borders, besides the Balkans, well into Europe and the world. What do we base this ambition on? The top quality of our products, manufactured out of years of experience, tradition and exceptional, sustainable, raw materials; and focusing on our clear design principles which we use as our major tool and an international code of communication in order to develop an authentic, unique and recognisable identity.

The strategic collaboration of ALBED group with the internationally acclaimed Italian designer, Michele Mantovani, has helped us push this dream further, with the company introducing its fresh collection under the brand name VESELI, with the force of fresh, innovative, classy products.

A clear vision depends on a clear set of values, in order to be realised and fulfilled to reach its absolute potential. In VESELI we value the design as the creative force which gives us the opportunity to express the authenticity springing from our unique location and tradition and the innovation that we pursue in all of our products. Our inspiration comes to us on a daily basis from the crystal clear, blue sky of Kosovo, the untamed beauty of its high mountains, serene lakes, wild canyons, steep rock formations and life-giving rivers.



photo: Kossovian Landscape



photo: Veseli premises

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GENERAL CONCEPT COLLECTION

The general concept of the collection arises from the idea of finishing furniture with noble materials: marble, stone, metal and above all wood.

From this perspective we have created a collection of strong lines, playing with shapes in order to form compositions and elements hovering one over another, generating feelings of weightlessness along with elements of evident visual weight. We have also sought out an organic design style, based on art deco and modernist forms, in order to merge a general geometric structure and give off the perfect sense of balance.

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quadro

A comfortable design sofa. A slim profile in lacquered wood draws the shapes. Padded panels cover the sides and back allowing the placement in the middle of a space.



quadro



stone

A soft shape that draws into the space. A composition of “pebbles” on which to sit and rest. A sofa with sinuous and enveloping shapes creating effects and environments.



stone



stone



albert

The Albert sofa, in nautical design is a clear reference to the incomparably comfortable furniture for yachts. Its curved lines and different support arrangements, along with a composition of movable cushions make this sofa a unique piece and an excellent example of beautiful and functional design.



albert



albert



mimi

Inspired by the design of the 1950s in Nordic style, the armchair receives those who occupy it in a simple and volumetric seat, resting on a beautiful exemplar of turned, solid wood, with which one can appreciate the soft touch of wood finished to the highest standard.



mimi



linda

The chair is a direct tribute to the Italian pop design of the 1970s. An elegant and extravagant work of shapes, capable of exuding character wherever they are placed. The piece, in Italian leather of the highest quality, offered at a sophisticated colour chart, is finished off with the turned wood legs.



linda



ring

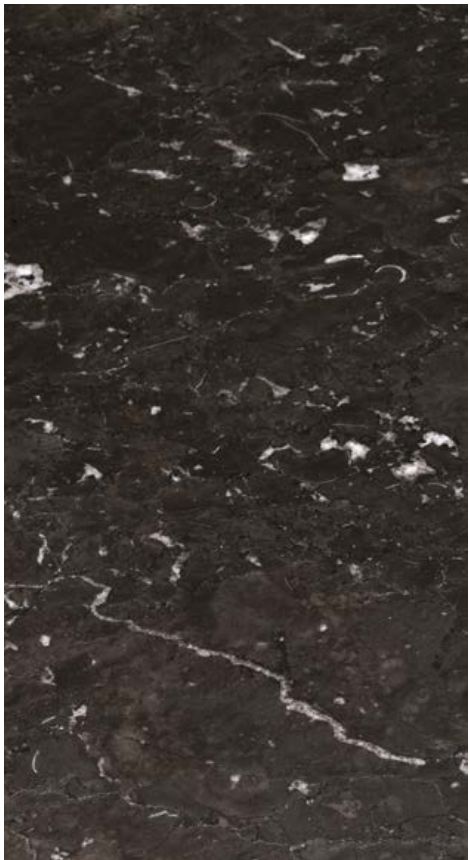
A table as a meeting place, where the organically-shaped wooden legs are given prominence, turning the design into a sculptural ensemble that decorates one of the central spaces of any home.



ring



ring



ring



alba

Inspired by art deco design with a certain classic touch, it is essentially a robust and delicate model that adapts to different environments. Its padded and ergonomic interior is perfectly inserted into a structure of graceful appearance thanks to the perfect cut of the solid wood.



alba



cube

A solid volume, forceful and at the same time discreet. A surface with a metallic rift, serving as a magazine rack and keeping up with the minimalistic lines of the furniture.



cube



ginger

The side tables designed in pairs of two sizes are conceived as two levels, made of marble stone, connected with an elegant metal plate embedded in the two pieces of the upper level, lacquered or in wood, floating, almost weightless.



ginger



temple

The modern design of the bed is a tribute to the intricacy of handicraft. Its turned legs support the main body of the bed and the headboard, in a subtle and light way, highlighting the finishing of the upholstery of the main structure. Versatile design, thanks to the variety of upholstery available.



temple



temple



vola

The bedside table is inspired by the weightless constructivist volumes, sets of levels and solid bodies in balance. An ensemble of metal and wood perfectly combined.



vola



cab

Contemporary design wardrobe where the natural wood veneer and lacquer finishes are given special attention. Its handle appears delicately through a curved line raised from the surface of the door, concealing it at the same time, allowing it to blend in with any space.



cab



kose

A nautical sideboard of compact volume, highlighting the wood grain of the front piece, supported by slender legs that lighten the design and give it an art deco touch.



kose





rock

The TV sideboard plays with the different levels and the three asymmetric volumes that remind one of geological shapes but still with elegant wood finishes.



rock



kos

The cabinet is a rounded-line furniture-bar, which along with the “X” sideboard make up an essential set with the same curved lines. A versatile piece of furniture, in modern design, beautifully finished with lines and volumes, and unique wooden, interlaced and turned legs.



kos



queen

The console is based on constructivist forms with a rounded metal structure that elegantly joins the vertical and horizontal pieces of carved marbles.



queen



queen



dolmen

A volume that is simple and elegant at the same time. The thin metal feet support the wooden base. A game of lines and volumes creates the console.



dolmen



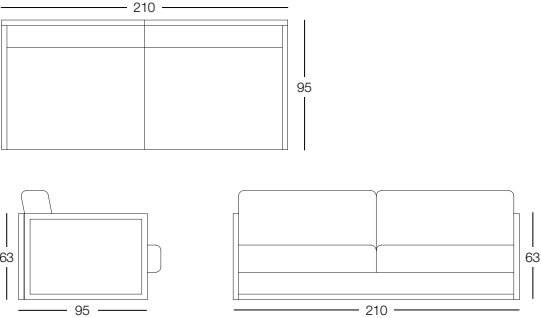
tip mirror

The mirrors create a dynamic set of shapes and levels as a whole thanks to their extruded profile on the one side only. The different formats ensure that each piece can be placed into different environments in a versatile way.

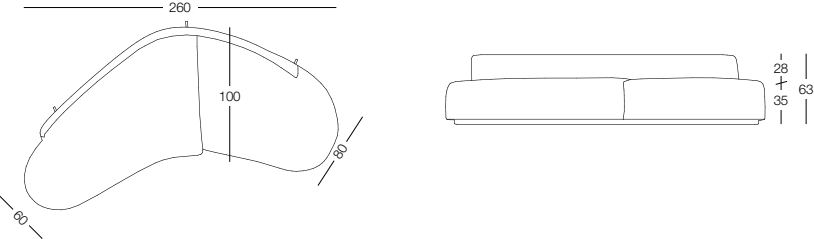


technical details

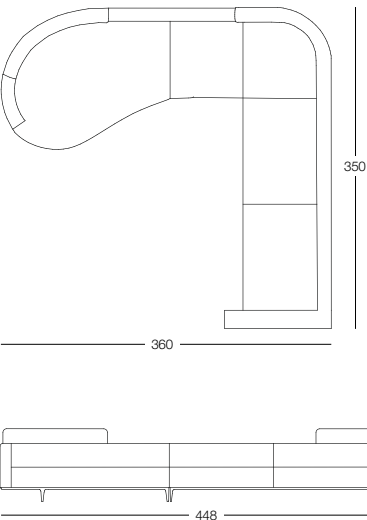
quadro sofa



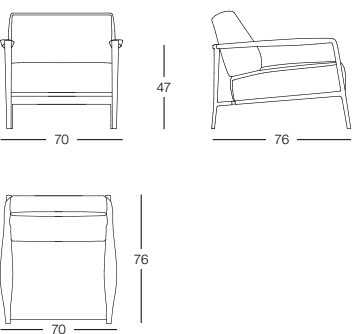
stone sofa



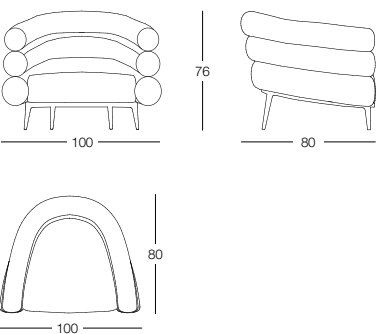
albert sofa



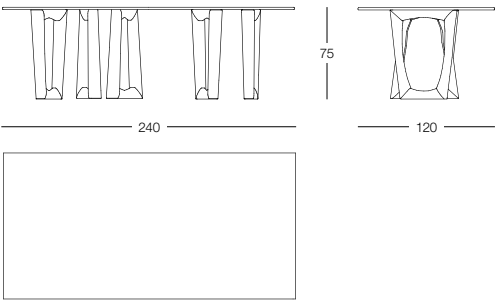
mimi armchair



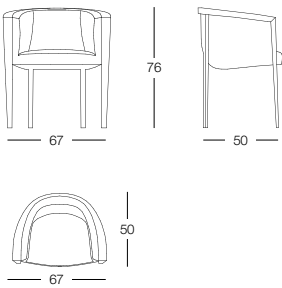
linda armchair



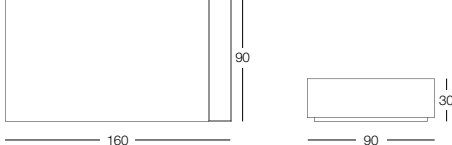
ring dining table



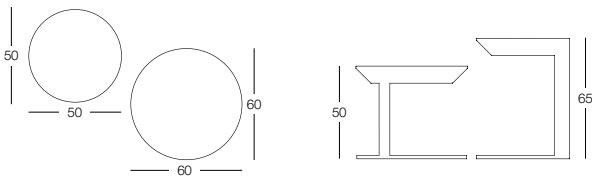
alba chair



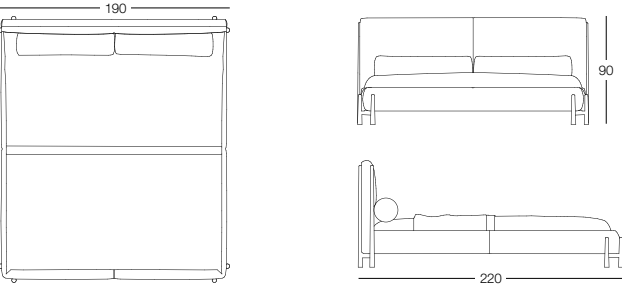
cube coffee table



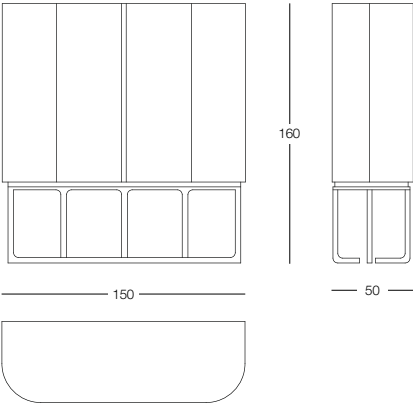
ginger coffee table



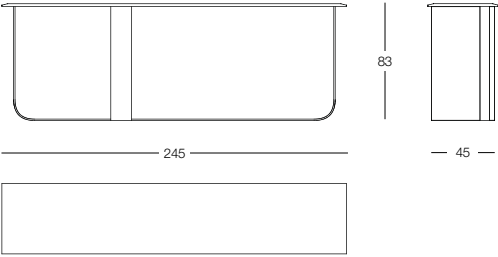
temple bed



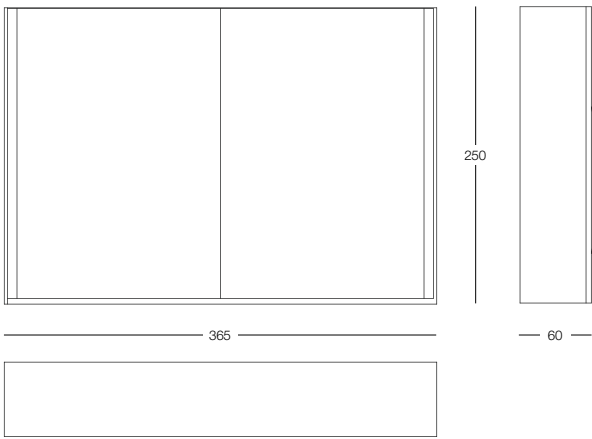
kos sideboard



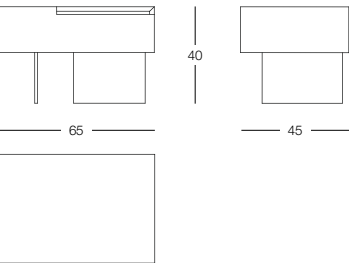
queen console



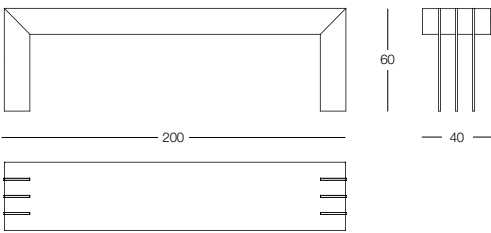
cab wardrobe



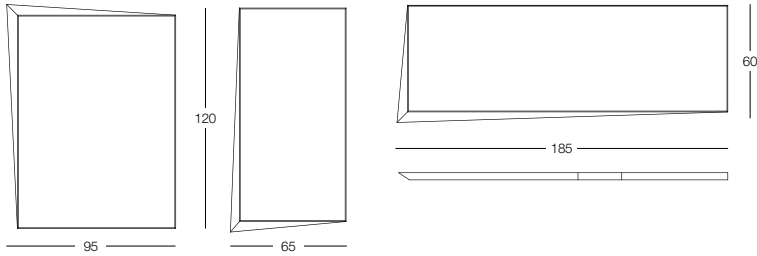
vola night stand



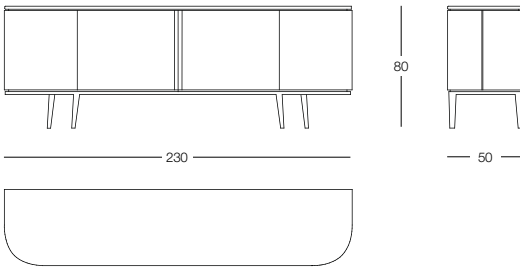
dolmen console



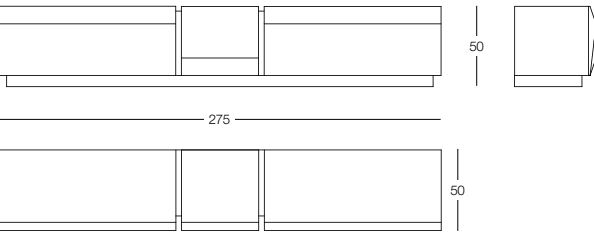
tip mirror



kose sideboard



rock sideboard



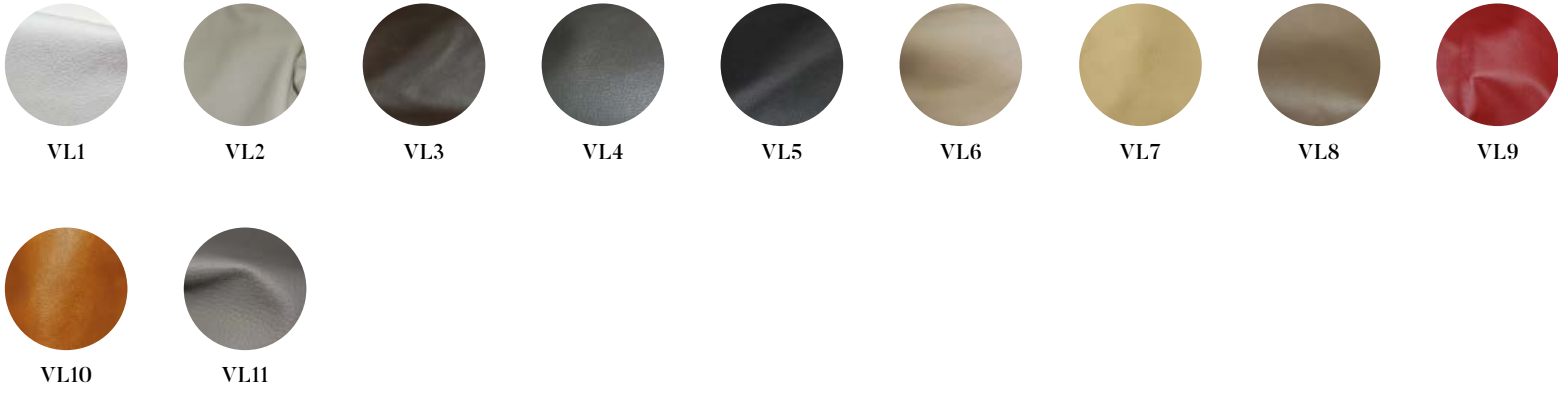
*All of the Veseli products, can be customized in different dimensions, colors or materials, according to your special needs.

color guide

fabrics



leathers



color guide

woods



marbles



lacquer colors



*The above color guide of fabrics, leather, woods, marbles and lacquer colors, concerns the Luxe Collection as it is being presented in this catalogue. All of the Veseli products, can be customized in different colors or materials, according to your special needs.

Luxe Collection designed by



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